



## Legal search London for New York

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### The Client

An internationally recognised legal search firm with teams focused on Law Firm Partner and Associate hiring and GC hiring for firms across commerce and industry and financial services.

### The Challenge

To grow their existing Private Practice team in New York via a hire from the UK. The New York team is extremely high-performing, and for someone to meet their expectations, this hire would need to be a top performer in a competitor's business with the right motivation to relocate.

### The Solution

Our research team mapped the UK and Ireland legal recruitment markets, and we targeted experienced private practice recruiters from the most established legal recruitment brands.

The approaches made to candidates focused more on the allure of a move overseas, rather than a specific opportunity, as we needed candidates who were already mindful to relocate.

### The Result

The successful hire came directly from a competitor business, with family in New York.